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**McDOUGALL & DUVAL INVIGORATES ART DEPARTMENT,  
HIRES THURLOW AND BLESS**

***New Creative Talent to Enhance the Award-Winning Firm's Capabilities***

(AMESBURY, Mass., December 10, 2008) – McDougall & Duval Advertising, the award-winning advertising, marketing and public relations firm in Amesbury, Mass., is pleased to announce the addition of two new members to its creative staff.

Mia Thurlow has been hired as Senior Art Director for the agency. In the position, she will direct and execute creative initiatives for all of the agency's clients. Previously a graphic designer at Be Fine Food Skincare and Avid Technology, Thurlow brings a wealth of knowledge and expertise in graphic design, illustration, and creative campaign development to McDougall & Duval. A graduate of Rochester Institute of Technology with a bachelor of arts in medical illustration, Thurlow currently resides in West Newbury, Mass.

Nicole Bless has been hired as a Junior Art Director. In this role, she will help develop and produce the agency's creative concepts and designs. Prior to joining McDougall & Duval, Bless was the Marketing Director at Söfft Shoe Company where she managed and developed all aspects of the company's advertising and branding. A graduate of Sacred Heart University with a bachelor of arts in graphic design, Bless currently resides in Nashua, N.H.

"Both Nicole and Mia are tremendous additions to the agency," says Dan Duval, the firm's CEO and Creative Director. "I'm excited by Mia's ability to connect with our clients, understand their needs and find creative solutions that meet those needs, as well as Nicole's fresh perspective and skill as a collaborator. Their combined creativity is a terrific benefit for our clients and I'm pleased to have them on board."

## **About McDougall & Duval Advertising**

McDougall & Duval Advertising is an independent advertising, marketing and public relations agency that serves as a strategic business partner to help clients gain market share. Known for the creativity of its concepts and the award-winning campaigns it delivers, the firm combines big ideas that challenge conventional wisdom with proven promotional strategies. One of the few remaining independent agencies in New England, McDougall & Duval has worked with companies in the banking and finance, tourism, education, manufacturing, technology and entertainment industries. For more information, visit [www.mcdougallduval.com](http://www.mcdougallduval.com).

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