



For Immediate Release

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**McDOUGALL & DUVAL EXPANDS PUBLIC RELATIONS DEPARTMENT,
HIRES KATELYN THURLOW**

(AMESBURY, Mass., January 14, 2010) -- McDougall & Duval Advertising, an award winning advertising, marketing and public relations firm, has hired Katelyn Thurlow to join the public relations team as the Account Coordinator. She will play an integral role in meeting the communication needs of the agency's growing list of clients.

As Account Coordinator, Katelyn will work closely with account management to support the planning and execution of comprehensive marketing programs, with a particular focus on the agency's PR efforts. In her previous position as the Marketing Coordinator at American Science and Engineering, Katelyn polished her communication skills while managing multiple cross-function projects.

"We are delighted to welcome Katelyn Thurlow to our team," says Peter Hale, Director of Public Relations at McDougall & Duval. "As we continue enhancing our public relations capabilities, we are confident that her enthusiasm and creative approach will bring a fresh perspective that will definitely benefit our clients."

Thurlow is a graduate of Suffolk University with a Bachelors of Science in Business Administration.

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About McDougall & Duval Advertising

McDougall & Duval Advertising is an independent advertising, marketing and public relations agency that serves as a strategic business partner to help clients gain market share. Known for the creativity of its concepts and the award-winning campaigns it delivers, the firm combines big ideas that challenge conventional wisdom with proven promotional strategies. One of the few remaining independent agencies in New England, McDougall & Duval has worked with companies in the banking and finance, tourism, education, manufacturing, technology and entertainment industries. For more information, visit www.mcdougallduval.com.

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